KING'S

A WINNING COMBINATION... KING'S AND JON McCLURE ARE

Helping You "Make Ends Meet!"

WHO WANTS FREE RECIPES AND HINTS FROM JON McCLURE?

Apparently an awful lot of people like you are interested in our exciting new program. King's and Jon McClure want to show you how cooking can be fun, easy and economical. Shop this week at a King's store near you. Pick up your copy of this weeks free Recipe or Hint. Find out how cooking can be as much fun to do as it is to enjoy.

Jon McClure RECIPE OF THE WEEK. "Making Ends Meet" ITALIAN ANTIPASTO

KING'S

FULL CUT **ROUND STEAK** POUND **$1.89**

FRESHLY **GROUND BEEF** POUND **$1.29**

6 8 LBS. **SMOKED PICNICS** POUND **69¢**

A MEAL IN MINUTES

SAVE ON... **SNO-WHITE CAULIFLOWER** POUND **99¢**

RICHFOOD **ORANGE JUICE** 64 OZ. JAR **$1.49**

OLD VIRGINIA **GRAPE JELLY** 32 OZ. JAR **99¢**

PLUS DEPOSIT **8 PACK COKE** 16 OZ. BOTTLES **$1.49**

SAVE ON... **TIDE DETERGENT** 49 OZ. BOX **$1.69**

Richfood

Meat

We sell Swift Proten Beef for it's quality, because we know that's what counts. When it comes to serving our customers, we want to please. Shop our Meat Department at King's and see what we mean.

SAVE ON... LEAN **CUBE STEAK** POUND **$2.59**	ESSEX ON **BONELESS RUMP ROAST** POUND **$2.49**	SAVE ON... LEAN **ESSEX STEAK** POUND **$2.69**	SAVE ON... LEAN **DENVER STEAK** POUND **$2.59**
SAVE ON... **PENTHOUSE STEAK** POUND **$2.99**	SAVE ON... **WHOLE OR HALF SMOKED PICNICS** POUND **99¢**	SKINNED, DEVEINED & **SLICED BEEF LIVER** POUND **89¢**	LUTER'S OLD FASHION **SMITHFIELD MEAT FRANKS** 1 LB. PKG. **$1.19** REG. OR JUMBO
GWALTNEY **OLDE SMITHFIELD SAUSAGE** 1 LB. ROLL **79¢**	9 11 CENTER & END CUT CHOPS **QUARTER PORK LOINS** POUND **$1.37**	SAVE ON... **CENTER CUT RIB PORK CHOPS** POUND **$1.99**	SAVE ON... **CENTER CUT LOIN PORK CHOPS** POUND **$2.09**
SAVE ON... 1 5 **HICKORY MOUNTAIN COUNTRY HAM** POUND **$1.99**	GWALTNEY **MEAT OR GREAT BOLOGNA** 1 LB. PKG. **$1.29**	SAVE ON... **GWALTNEY GREAT DOGS** POUND **99¢**	8 VARIETIES-GWALTNEY **LUNCH MEAT SALE!** 8 OZ. PKG. **99¢**

FRESH **CHICKEN LIVERS** LB. **79¢**
OSCAR MAYER ROUND OR SQUARE **VARIETY PAK** 12 OZ. **$1.99**
OSCAR MAYER **CORN DOGS** LB. **$1.69**
OSCAR MAYER **COOKED HAM** 6 OZ. **$1.49**

Produce

"Fresh is Best!" Compare King's fruits and vegetables to the others. You'll see, why King's leads the way for freshness and quality!

NO SALES TO DEALERS PRICES GOOD APRIL 29 - MAY 2, 1981

GOLDEN YELLOW **CORN** 5 EARS **$1.00**	RED OR WHITE **Potatoes** 3 LBS. **$1.00**	FRESH **GREEN BEANS** **59¢** LB.
SAVE ON... **VINE RIPE TOMATOES** POUND **79¢**	FRESH **CRISP GREEN CABBAGE** 2 LBS. **39¢**	YELLOW **CROOKNECK SQUASH** 2 LBS. **89¢**

WE ARE NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS

Frozen & Dairy

King's has a wide variety of Dairy & Frozen food items with low prices to meet your budget. Stock up your freezer today and save more at King's!

QUANTITY RIGHTS RESERVED

IMPERIAL **MARGARINE QUARTERS** POUND **69¢**	SAVE ON... **DULANEY TURNIP GREENS** 10 OZ. PKG. **69¢**	SAVE ON... **GREEN GIANT CORN ON THE COB** PKG. OF 4 **99¢**
SAVE ON... **BREYER'S ICE CREAM** HALF GALLON **$2.89**	SAVE ON... **DULANEY BROCCOLI SPEARS** 10 OZ. PKG. **59¢**	WEAVER DUTCH FRYE **COMBO CHICKEN** 24 OZ. PKG. **$2.99**

Weaver.

Grocery

Variety like you have never seen,with some of the lowest prices you'll find anywhere. King's knows what you like...King's knows what you and your family appreciate...Quality merchandise with value to go along with it!

SAVE ON... GLOVE KID **PEANUT BUTTER** 18 OZ. JAR **$2.29**	IN OIL OR WATER **BUMBLE BEE TUNA** 6½ OZ. CAN **89¢**	SAVE ON... **FOR DISHES... LIQUID DOVE** QUART BOTTLE **$1.69**	ALL FLAVORS-PILSBURY **LAYER CAKE MIX** 18 OZ. BOX **79¢**
NEW SIZE! **SPIC & SPAN DETERGENT** 32 OZ. BOX **$1.19**	RICHFOOD **WHOLE GOLDEN CORN** 17 OZ. CAN 2 FOR **79¢**	RICHFOOD **CUT GREEN BEANS** 3 15½ OZ. CANS **$1.00**	SAVE ON... **ECON LIMA BEANS** 16 OZ. CANS 2 FOR **89¢**
REG., DRIP, ADC, ELEC. PERK **MAXWELL HOUSE COFFEE** 16 OZ. BAG **$2.29**	SAVE ON... **Maxwell House INSTANT COFFEE** 6 OZ. JAR **$2.99**	SAVE ON... **RICHFOOD APPLE SAUCE** 16 OZ. CANS 3 FOR **$1.00**	SAVE ON... **SUNSHINE CHIP-A-ROOS** 12 OZ. BOX **99¢**

TUNE IN

FRISKIES CANNED CAT FOOD **Dog Dinners** 7 FLAV. 3 14 OZ. CANS **$1** **FISH AHOY** 3½ LB. BAG **$2.29**

4 FLAVORS **BRIGHT EYES CAT FOOD** 2 12½ OZ. **79¢**

SAVE ON... **SUNSHINE HYDROX COOKIES** 15 OZ. BOX **$1.09**

SUNSHINE **CHOCOLATE FUDGE COOKIES** 15 OZ. BOX **99¢**

GREAT HEALTH & BEAUTY AID BARGAINS...

REGULAR OR MINT MILK MAGNESIA **PHILLIPS** 12 OZ. BOT. **$1.19**

+OILY +DRY +NORMAL CONDITION **SHAMPOO** 16 OZ. BOT. **$1.99**

SAVE ON... TABLETS **ALKA SELTZER** 36'S **$1.49**

HAIR SPRAY **ADORN** 9 OZ. CAN **$1.89**

Delicatessen

For parties from 2 to 200 or for just plain enjoyin'...you'll love the freshness and variety of King's delicious Deli items!

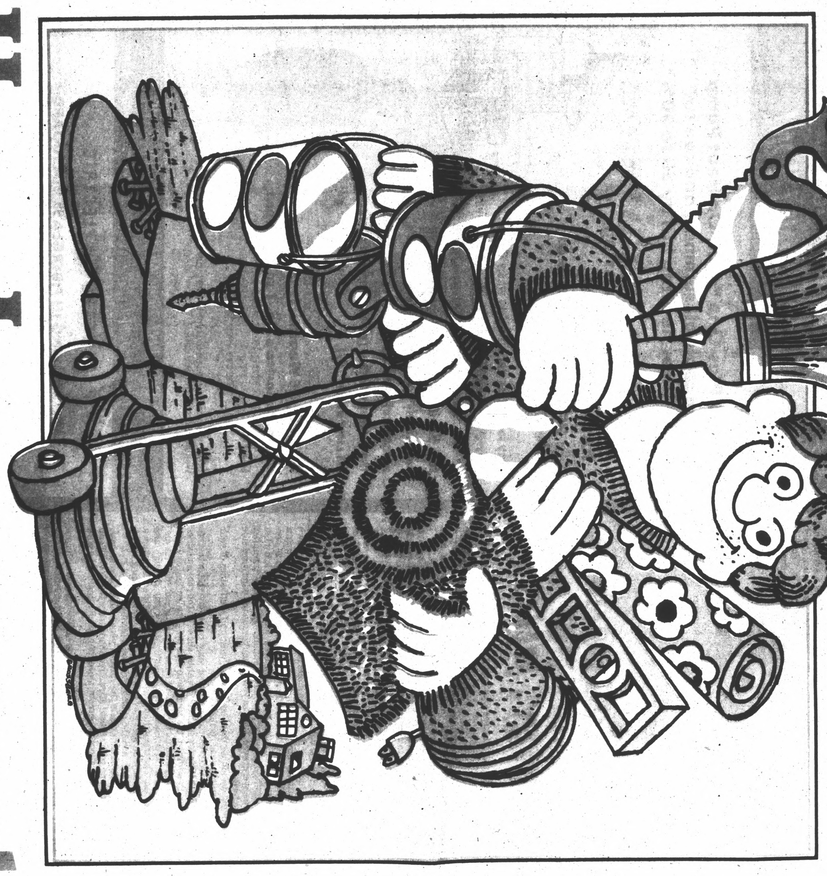
2 BREASTS, 2 DRUMSTICKS, 2 THIGHS 2 WINGS - 8 PIECE BOX **FRIED CHICKEN DINNER** EACH **$3.59**	WITH MUSTARD, ONION, CHILI & COLE SLAW **HOT DOGS** 3 FOR **$1.00**	WITH 2 VEGETABLES & ROLL **CUBE STEAK DINNER** EACH **$2.59**	MADE FRESH DAILY... **HOAGIE SANDWICH** EACH **$1.29**

Bakery

Freshly baked bread and pastries always taste so much better.... King's knows that you want - only the very best!

DELICIOUS... **PECAN PIES** 26 OZ. PIE **$2.99**	ORANGE **PINEAPPLE CAKE** 42 OZ. CAKE **$3.39**	SAVE ON... **RANGER COOKIES** DOZEN **$1.19**	FRESH... **RYE BREAD** 20 OZ. LOAF **89¢**

SPRING



Home Improvement

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